

Becoming a Fairtrade Town

In 2007 Cllr Deborah Darnes, a supporter of Fairtrade suggested that Sandbach Town Council work towards becoming a Fairtrade Town.

To become a Fairtrade Town five goals have to be met.

Goal 1 - the local council must pass a resolution supporting Fairtrade.

Goal 2 - a range of (at least 2) Fairtrade products are readily available in the areas shops and served in local cafes.

Goal 3 - Fairtrade products are used by an appropriate number of local work places and community organisations.

Goal 4 - Attract media coverage and popular support for the campaign.

Goal 5 - A local steering group is convened to ensure progress and continued commitment to the campaign.

This became part of the vision Statement drawn up by the Town Council and in September 2007 the Town Council voted in favour of a resolution to become a Fairtrade council and apply for Fairtrade Town status.

The Fairtrade Foundation awarded Sandbach Fairtrade Town status in July 2008.

For more information about becoming a Fairtrade town go to

http://www.fairtrade.org.uk/get_involved/campaigns/fairtrade_towns/default.aspx

